

MATRIX.FUN ROADMAP

From Beta to Multi-Chain

BUILD & BETA

Sept '24-May '25 **Build & Internal Testing**



Core tournament engine, game integration, wallet flows, and ops build-up

First CPT tournament: February 2025

Daily Brawl Stars battle royale tournaments hosted by CPT token community

January-March '25 **Team Expansion**



Dan Dinh invests & joins the team Seed MTX fundraise kick-off Matrix presence in Korea

April-Jun '25 **Large Scale Live Tournament**



First 100+ user tournament

First team-based USDT + CPT tournament

Professional Brawl Star esports team wins the 64 Player Tournament

Finals broadcasted live from Seoul

Funding Track: (prep phase for Seed; materials + early angels queued)

Funding Track: Seed Round (Apr-Jun '25) - \$12.5M FDV (in progress)

Funding Track: Seed Round closed — \$12.5M FDV

PLATFORM ROLL OUT & GROWTH

Jul-Aug '25 **Global Roadshow**



May - SZUBA University Event

June - Korea Investor Roadshow

July - Web3 Kerala Matrix activation

August - GM Vietnam

September - BTC Asia & ETH SZ

October - KBW & Movement Summit

Sep '25 **Movement & Partnerships**



50+ token projects pre-registered for

Matrix Airdrop tournaments

Matrix whitelabeled games via partnership with US game studio

Matrix joins the Movement Ecosystem as a Partner

Oct '25 **HUGE Global Tournaments**



Warcraft III Tournament with top pro players globally: \$10k MOVE prize and 500,000 viewers.

Exhibition Match with Dan Dinh x Will Gaines (Movement President)

\$40,000 MOVE + CPT tournament: 4000 players x \$5 entry fee, co-hosted by a Binance Official KOL

Funding Track: Private Round opened - \$22.5M FDV

Funding Track: Private Round in close - \$22.5M FDV

Funding Track: Private Round closed -\$22.5M FDV; Public Sale planning underway

GTM & ECOSYSTEM EXPANSION

04 '25-01'26 **\$MTX Launch**



MTX Community Incentive Program kick-off

Membership + Public Sale; TGE target ≥ \$30M FDV

Continue grow the Matrix War Chest ahead of TGE to maximize Day 1 ecosystem rewards

Q2-Q4'26 **Hyper Scale the Platform**



100+ different tokens hosting tournaments daily

More partnerships and sponsored tournaments with top blockchains

Multi-token tournaments

Pros vs Communities vs Execs events

Proof

Co-hosted by Binance Official \$100k+ worth of token prizes distributed **KOLs**

War Chest accrued: \$25k+ (CPT + MOVE)